

**For Immediate Release**



West Corporation

**West Corporation**  
11808 Miracle Hills Drive  
Omaha, NE 68154

**Media contacts:**  
Mack McKenzie at West Corporation  
402-963-1324

Patrick Dixon at FD Ashton Partners  
312-553-6726

## **West Business Services Opens National Business-to-Consumer Sales Center in Phoenix Area**

(Mesa, Ariz., January 22, 2008) – West Business Services, the nation’s premier provider of sales and account management solutions for Fortune 1000 companies, today announced the opening of its national Business-to-Consumer (B2C) Sales Center in the Phoenix, Ariz. area. The National Sales Center is expected to bring more than 200 jobs to the company’s existing facility located at 1906 East Main Street in Mesa, Arizona.

West Business Services will be hiring and training more than 200 full-time customer sales and customer care representatives for one of its new Fortune 100 pharmaceutical clients.

“Mesa is a city with exceptional talent and energy,” said John Sanley, president of West Business Services. “Our clients’ needs in the business-to-consumer space, particularly in the healthcare and pharmaceutical industries, are extremely customer centric and require individuals capable of managing sensitive issues. We are very excited about the talent and growth potential Mesa has to offer.”

West Business Services offers a full spectrum of sales solutions including lead management and team sell, sole territory coverage and account management. The company's clients include some of the largest brands in America, such as Office Depot, The New York Times, Reebok, Kimberly Clark, Proctor and Gamble and Eli Lilly, just to name a few.

The company is currently hiring customer sales and customer care personnel for its contact center in Mesa. The employees will guide the clients’ patients through myriad of ways they can receive their prescription medications, working hard to save the patients’ money. The National Sales Center is located at 1906 East Main Street in Mesa.

### **About West Business Services**

West Business Services is the nation’s premier provider of sales and account management solutions for Fortune 1000 companies. The company helps its clients drive incremental sales,

increase revenue and strengthen relationships through an integrated suite of customized solutions that includes lead management, sole territory coverage, team selling and account management.

West Business Services is a division of West Corporation, the leading provider of outsourced communication solutions with more than 37,000 employees worldwide.

For more information contact 1-888-873-6000 or visit [www.westbusinessservices.com](http://www.westbusinessservices.com).

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